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PRESS RELEASE

RIVERDALE FARMS WINS AWARDS AT PROFLORA 2013 VARIETIES COMPETITION

Bogota, Colombia – Friday October 4, 2013: Riverdale’s Funza Farms, which grows all of Riverdale’s award-winning Alstroemeria, made the winners’ circle at Proflora 2013 Varieties Competition Wednesday in Bogota, Colombia. ‘Dirty Dancing’ variety took first place with Riverdale’s ‘Himalaya’ Alstroemeria taking second place. Carnation variety ‘Pomarose’ won 3rd place.

Funza also won second place overall for their beautiful booth.

Pictured below-left at Proflora 2013 are Emilio Borrero – Chairman of the Board, Riverdale Farms; Luis Balcazar – President, Riverdale Farms; Manny Fraga – Mass Market Sales for Riverdale Farms along with several of Riverdale’s important customers from the US. Pictured below-right is ‘Dirty Dancing’ Alstroemeria.



About Riverdale Farms, Inc.:

Riverdale Farms is a premier provider of fresh cut flowers and bouquets to the wholesale and mass market industries in the US and Canada. Established in 1970, we market and sell products from our farms and other global suppliers. Their award-winning product quality combined with our first-in-class customer service make Riverdale a trusted and preferred supplier to leading wholesalers and mass marketers across the country. Our farms employ over 3,000 people and are Florverde®, ISO, Eurogap, Rainforest and ETI certified. In addition,

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MORE

Riverdale is only one of two floral companies in the United States to receive an EPA award for environmental excellence.

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